



Krav Maga

COURSES

'The Rough Guide'

KRAV MAGA
LearnKravMaga.Com



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I understand exactly where you are at right now, in 2004 I was in the same position. My name is Paul Grey, I head up the Instructor Training Programme for the BKMA.

I understand the choices and concerns you may have at the moment and because of that, we wrote the '**Rough Guide to Krav Maga courses**'.

Yes, of course we are going to promote BKMA courses, but we will share some invaluable information and give you a real insight into the industry. We will also give you some down to earth advice about starting your own school.

By the time you have finished reading this, you will be in a great position to decide whether Krav Maga Instructor training is for you, and have some idea about what to expect running your own school.

My Background

I want to take a few brief moments to introduce myself and my background. It gives a little perspective on what you are going to learn.

I have been involved in the Martial Arts Industry since 1971. I became a Krav Maga Instructor in 2005. I had a well paid job and a thriving career. I had no intention of teaching Krav Maga for a living. It was a hobby.

I trained and certified with the IKMF and later with Krav Maga Worldwide. I trained in the USA, Israel and Europe. In the process I attained Graduate, Expert and Law Enforcement certifications in Krav Maga as well as Close Protection, Teaching and Fitness Qualifications.

Within 2 years of qualifying I was running one of the largest Krav Maga Schools in the country. We quite literally had people queuing outside to sign up to our classes.

I loved teaching and soon quit my career to become a full time instructor. It was without doubt the best decision I ever made. In 2010 I launched the BKMA. Within 3 months we had opened 8 new schools that are still open and thriving today. I had also written the course that subsequently changed



the face of Krav Maga Instructor training in the UK.

The BKMA Instructor course quickly went on to become the benchmark by which other Krav Maga courses are judged in terms of professionalism and intensity.

In just 3 years the BKMA has:

- **Become a National Organisation (within 12 months)**
- **Launched the First Krav Maga Instructor Course with Nationally Recognised Qualifications.**
- **Become the only Organisation recognised by the *Ministry of Defence (ELCAS)***
- **Become the fastest growing Krav Maga Organisation in the UK**
- **Provides the most comprehensive Instructor Support on the market**

Over the next few pages, I will lay out what the BKMA has to offer you, as well as provide a useful insight into teaching for a living.

Together we'll explore some of the common pitfalls in the industry and cover the reality behind running your own school. We will also expose a few myths and shine a light on the darker corners of the industry.

Lets get you started...

My Story: Steve



I have been a serving member of the Royal Marines for the past 27 years and have had to endure intensive training which has taken me to the limit both mentally and physically. However, the challenges of the BKMA Instructors course could certainly give my past experiences a run for the money.

It was an extremely well run, well structured intensive course both mentally and physically. Paul will motivate you to dig deep and is very supportive without misleading you in anyway.

Your ability to absorb the instruction given regarding technique and methodology of Krav Maga is of paramount importance. There will be times during this course where you will feel physically 'done' and it is at this point that techniques come into their own.

To sum up the course, you don't have to worry about age or size but you DO need to be physically fit and mentally strong and I for one thoroughly enjoyed the whole experience!

Steve (Full name withheld on request)

Warrant Officer. Retd. Royal Marines & UK Special Forces



Are you ready for Instructor training ?

Before you consider Instructor training there are a few home truths you need to explore.

We appreciate it's unusual to explore the reasons not to do a Krav Maga Instructor course but bear with us for a moment or two.

Are you physically and mentally prepared for Instructor training ?

Some candidates have an unrealistic perception of their current skill level. As a potential professional, you should move well, be able to punch, kick and move whilst under pressure.

As a minimum you should be able to jab, cross, hook, bob and weave, throw straight and round kicks and be comfortable sparring.

A Black Belt is no measure of ability as standards are so variable. Quality candidates typically have a consistent

background in systems like boxing, Muay Thai, MMA or reality based combat systems.

We don't expect the finished article to walk in the door. We do expect competence as a starting point.

Are you fit ?

Professional Instructors need a good standard of physical fitness for their age.

One of the most consistent causes of failure is poor fitness and poor course preparation.

Personal fitness is critical for learning and performance. After 3 days, unfit or overweight candidates really struggle. Learning and skill development stop.

Some candidates try to tough it out but their fitter peers overtake them as their progress stops.

Less fit candidates are also prone to minor injury. A sprained ankle or twisted knee can mean being put back to the following course.

We recommend regular training 3-4 times a week with regular martial arts before Instructor training.

We don't expect elite athletes, but we do expect fit & active candidates.

Older candidates are most welcome, two of the fittest candidates we ever had were 48 and 50 years of age.

Are you really committed ?

Instructor training takes either 15 or 21 days depending on the course you chose.

For the same money you could go on holiday, chase girls (or boys), or do lots of cool stuff that does not involve hard work and copious sweating.



My name is Mike and I'm a Personal Trainer based in Leeds. I've Trained in Krav Maga since 2010 and always had a desire to become an Instructor. Having a background in the fitness industry I'm only too aware of how many companies out there will happily take your money and provide with very little good content. When I came across the BKMA, I was very impressed with their materials and people were saying great things about them.

I contacted Paul Grey, and if I had any doubts before my conversation with Paul they were all gone by the time I'd had my first conversation with him. Paul knows Krav Maga inside out and better than this Paul was actually interviewing me! Making sure that I would hit the standards that he is looking for in an instructor rather than just looking for someone to purchase the training course.

The course came around and the quality was very high, we dealt with very few scenarios I hadn't dealt with before, however Paul's knowledge on the simplest and most effective techniques coupled with his specific reasoning for selecting that technique was very impressive. Not only that but Paul's ability to spot exactly what you are doing right and wrong and to apply to best corrective methods is outstanding. Within 2-3 days of the course I could tell my ability had sky rocketed. We also worked on delivering small teaching sessions, working on our ability to coach others through techniques and apply methods to easily demonstrate these techniques and make them easy to learn.

Our assessment was very hard work, being drilled on both fitness and technique for a day with very little rest, interspersed with actual realistic fight training. I came away from the assessment and the training course having learnt and incredible amount, not only techniques and knowledge but learning about being on the receiving end of attacks and very small details to change and train which may make the difference between saving your life/preventing you from serious injury or not in a real fight situation.

All in all I would highly recommend BKMA instructor training to aspiring Krav instructor no matter how good or experienced you think you are I can guarantee you will learn something new.



Why teach Krav Maga ?

For most, passing Instructor training is a life changing event. It can represent a fresh start in your own Martial Arts training. It can be a significant personal challenge. Or it can be a step toward running your own business.

What ever reason you have, you need to be clear. Training is tough, it's expensive and unprepared candidates fail.

You also need to be clear. Passing Instructor training is just the beginning of your learning curve.

On completion of your Instructor course, the real work begins, starting your own school. As a learning curve, that far excels what you went through on basic training.

It is vital you pick an organisation with real business expertise and commitment to help you develop your own school.

Instructor candidates usually fall into one of 3 categories.

- **Those wanting to start their own school**
- **Those wanting to add Krav Maga to an existing school**
- **Those wanting to add Krav Maga to an existing business - often a security business**

All 3 categories have something in common. A passion for training and a deep commitment to working with people.

To succeed, these individuals will be diligent, focused and hard working. In return they will get a financially rewarding career in an exciting area. Most importantly, they will get to do something they love whilst running their own business.

Lets take a look at a types of Krav Maga Courses.

My Story: Jason



The British Krav Maga Association (BKMA) came out of my assessment as the prime candidate for Krav Maga Instructor training so I got on the next cycle of Instructor training... This proved to be no small task, and rightly so. It makes you realize that the BKMA want to ensure the quality of the Instructors it produces and therefore has to be certain of the quality of those allows onto the course.

The Training Director made it 100% clear to the participants that attendance is no guarantee of passing and he meant it. If you don't make the grade you don't get the pass... every effort is made to identify potential failings beforehand and assist those, but if you don't perform on the assessment days then it is not going to happen.

I genuinely believe that BKMA Instructor training was one of the hardest things I have ever had to do in my life, and therefore one of the most worthwhile achievements. Of all the certificates on my wall the BKMA G1 Instructor Certificate is the most proudly displayed, it was earned through blood, sweat and sheer determination... you can't take a shortcut to that type of achievement.

Jason Burnett. Krav Maga Newport



Short Instructor courses

There are 2 types of Krav Maga Instructor Course. Long and short courses.

Short Instructor Courses

Short courses have gained a certain notoriety over the last 10 years. Usually less than a week long, short Instructor Courses are often aimed at the 'wannabe' market and sold off the back of some form of Special Forces / Military Instructor focused marketing.

The problem with short courses is that in practical terms it is simply impossible to train a proficient Instructor in a week.

The irony is that if the short course is taught by a genuine Military Instructor, that instructor would have learned their Krav Maga by way of a **Long Instructor Course**. Not a short course like they are trying to sell you.

To put this in perspective.

Every credible organisation takes around 18 days or more to train credible instructors.

This includes the Israeli Defence Force, the home of Krav Maga.

The main benefit of short courses is the level of profit to those running them.

Short Instructor courses are typically:

- **3 to 8 days long**
- **Relatively expensive**
- **Carry minimal credibility**
- **Have minimal or no Quality Control**
- **Typically sold off the back of 'Special Forces/Military Instructor marketing**
- **Poor success rate as schools**
- **No meaningful support, or continued professional development**

In an unregulated industry, short courses offer an opportunity to capitalise on Krav Maga's reputation. There is no legal requirement over the term Krav Maga or Instructor. Anyone can run a 'Krav Maga Instructor' course, irrespective of their competence. It is the consumers responsibility, (that means you), to do their homework. Many don't.

Si vis pacem, para bellum



Long Instructor Courses

Long Instructor courses are normally aimed at those aspiring to teach professionally, or wanting a premium training experience.

These courses are less profitable to run than short courses. Consequently, the organisations running them have a greater interest in an ongoing relationship with Instructors. This means ongoing support and development for you.

Reputation matters for the larger Organisations who are typically more selective about the standard of Instructor they pass than short course providers. Poor instructors reflect very badly on the organisation training them.

As a result, long course providers have minimum requirements, assessment processes and an expectation that you will stay and work with the organisation after training. Long courses tend to be highly physical and require a certain element of physical and mental robustness to pass.

Believe me, it is a real test of character to push a sore, aching body through yet more fight training or pressure drills after 7 or 8 days of constant training.

I suspect that had I originally done a short Instructor course I would not be in the position I am in now. The decision to do a credible course was quite literally life changing for me.

Long courses tend to be fairly consistent in terms of pricing, duration and what's on offer.

Long courses typically:

- **Charge between £2000 and £2600**
- **Have minimum entry requirements**
- **Have a duration of 15 to 23 days**
- **Offer some form of Basic First Aid**
- **Require you to sign a licence agreement**
- **Have expectations of continued professional development**
- **Should offer an externally recognised Level 3 qualifications (PTTLS or similar)**
- **Offer a more realistic chance of long term success as a professional Instructor**

Choosing courses

Given the similarities between the Long courses, choice often comes down to who you train with now, or the location of the course.

This is a mistake. The role of student and Instructor are radically different as is the relationship with the organisation.

It is this, not the badge, or head instructor that is critical to your success. Its the support and business infrastructure of the organisation you work with. The level of their Mentorship and Support are critical to your chances of success after basic training.



Finding the right Organisation for you

I've always been an advocate for the large, credible Krav Maga Organisations. The standards of Krav Maga are far higher amongst Krav Maga Associations than in the rest of the martial arts industry.

My own experiences with the Krav Maga Organisations were not entirely positive. I got some great Instructor training but apathy, and lack of support was a real issue after Instructor Training.

I never understood this as its common knowledge that new schools need a regular programme of support to work. I became increasingly frustrated by this apathy over time.

When we promoted national gradings or seminars for the organisation, we'd do most of the marketing and preparation. The organisation took about 80-90% of the net takings.

The Organisations put a link on a website, gave us an occasional student referral, and provided Instructor training which is what kept me there, I loved the training.

As a business, we simply could not find the organisation to partner with.

In the end, it seemed increasing clear that we were there to provide students for national events enabling the Organisation to come in and cream off huge profits.

It seems to me that this pattern continues today with 1 or 2 people earning an awful lot of money from the hard work done by the all those instructors.

I felt the Krav Maga Organisations were supposed to help us grow. It was not supposed to be the other way around. The whole model was flawed.

My dissatisfaction, coupled with the feeling that I could provide a better, more professional service led to an idea. I could start an organisation run for the benefit of the instructors, and share our success with like minded people.

That was the kernel that started the British Krav Maga Association. An Association of Instructors, run for the benefit of Instructors.

In 2010, we ran our first Instructor course. We provided rigorous Instructor training, professionally built websites, search engine optimisation, online booking and a solid business infrastructure. It was an immediate success.

We provided all this and Direct Debit for less than we had previously paid for Direct Debit processing alone.

Remember

Do your research, ask the right questions and find the right partner to support you.



My Story: Tony

As a private security consultant I provide protection of a wide range of clients and their assets. I operate in hostile environments around the World and I rely on protective systems that will work in really challenging situations.

Having been introduced to Krav Maga and the BKMA through boot camps and personal training I was highly impressed by both the skills and professionalism of Paul and his team and the clear and real World effectiveness of Krav Maga.

So much so that I wanted practice Krav Maga at the highest skill levels, phase one instructor training was to be the ultimate test of that desire.

With a background in the U.K military and having attended many arduous military courses I felt that I was prepared for what lay ahead.

Paul's dedication to delivering high quality training and his commitment to ensuring that everyone must meet the exacting standards set by the BKMA combined to deliver an arduous course which fully tested my physical and mental limits.

The result?

One amazing experience, a truly worthwhile qualification and all supported by a great association.

Tony Wainwright. Poole



Licensing and finance

Most organisations prefer to train only those who will license with them. The reason is simple. Why train competitors?

I have some sympathy with this stance. We work really hard to help our Instructors succeed. It seems wrong to train a competitor to one of our schools simply so can sell another place on a course.

We wont do it.

The BKMA protects each instructor providing them with territorial exclusivity. We wont put another BKMA Instructor near you. Unfortunately, territorial protection is not the norm in the industry.

Licensing - what is it

Instructors usually pay a fixed licence fee for use of logos and name. In return the organisation provides a link to the instructors site and Instructor Training and a brand name to trade under.

The upside of this model is that it's simple, cheap to join, (usually around £65 a month) and easy to implement.

The licensing organisation makes it's money from licensing fees, merchandise and seminars and gradings.

This is great as long as the Instructor get a fair percentage of the profit.

The BKMA licence model is different.

We provide professionally built websites, online booking, email campaigns, Twitter and Social media campaigns. In addition we have the largest Facebook Fan base in Europe. When we push a new school we usually get a good response.

We invest time and effort into every instructor that is unparalleled in the industry. It is the single biggest reason for our success.

Our Instructors have significant member benefits. BKMA Instructors make around 45% on merchandise and 90% on their own gradings. If the Association runs a seminar at an instructors club there is a 50/50 split.

In addition, if the BKMA runs seminars with an instructor, we do all the marketing and publicity for the instructor. The instructor simply deals with their own students.



Why work with a Krav Maga Organisation

‘Without a viable profit margin, the dream is of your own Krav Maga School already over’

‘The single most important piece of advice is always the same. Work with a credible organisation, dont go it alone.’

The reason most schools fail is poor credibility, poor business discipline, and poor business processes.

To succeed, you need structure, support, and most importantly..... a successful organisation behind you.

Often, existing Martial Arts schools decide to go it alone. They usually stick a Krav Maga class amongst the kick boxing and MMA classes with no organisational support and marketing infrastructure.

The resultant performance is disappointing.

By saving on the small cost of licensing with a credible organisation these schools miss the main benefits associated with being part of a large credible brand.

We repeatedly see students choose organisations like the BKMA over independent schools. And they are right to.

The quality of Krav Maga is always better in a dedicated Krav Maga Organisation. As a business that brings credible national branding to your school. I cant overemphasise the value of that.

Branding brings value, recognition and consistent income.

This power of branding can be clearly seen by walking down any British High Street. Compare the number of brand names to the independents.

In the BKMA Quality audit of 2013, over 80% of students identified being part of a large national organisation as a reason for training with the BKMA.

Added to this was the fact that BKMA training was perceived as being highly credible and ‘recognised’ in a way that independent Krav Maga schools are not.

‘Our strongest advice is to join a large, credible Krav Maga Organisation and work with them to develop your business. ‘

My Story: Mark Edwards



Within the first couple of hours of the Instructor Course I knew that I had made the right decision, as expected the training was first class and demanding. As a service leaver I have attended several high quality resettlement courses and can honestly say that training with Paul has exceeded my expectations.

The course content is excellent and I found the sections on managing a Krav Maga School and marketing to be priceless, and well worth the course fee by themselves.

The aftercare support has been as every bit as impressive as the course and has ensured that myself and my fellow newbie instructors were able to set up our own schools and earn money in the shortest time possible.

If you are serious about starting your own Krav Maga School this is probably your best opportunity to make a success of it.

**Mark Edwards
RSM (Retd). Royal Marines**



The Leisure sector

Graduate Instructor Mark Edwards. Mark is a BKMA Course Tutor teaching Krav Maga, Military Krav Maga, Close Protection and First Aid.

You see, in life, lots of people know what to do, but few people actually do what they know. Knowing is not enough! You must take action

Tony Robbins

The UK leisure is worth an estimated £210 billion a year. It employs an estimated 2.6 million people and is the UK's 5th largest export industry.

The industry has maintained a 34% year on year growth rate (2010).

The leisure Industry has been described as an 'incubator for Entrepreneurship' with 66% of business being small or medium sized enterprises.

What does this mean to you ?

The leisure industry represents unparalleled opportunities for aspiring entrepreneurs and small businesses.

If you are looking at opening up a Krav Maga School, that means you.

'Krav Maga can represent a genuine opportunity to run your own small business with minimal start up costs and reasonable chances of success with the right support.'

The important phrase here is right support.

Professional branding, marketing and business infrastructure are critical to your success.

You need access to proven business systems, both recruiting and retention strategies for students, in addition to professional payment processing, online booking and web presence.

In short, a promising sector is made more promising by working with someone aligned to your own vision.

Some one like us.



What if I don't meet basic Requirements for the course?

The BKMA will work with you via Boot camps and Development training to get you ready. [Contact us](#) to find out more.

What qualifications come with the courses?

Emergency First Aid, BTEC Advanced Diploma in Self Defence L.3 for the Certificate course. The Diploma awards those same qualifications plus PTTLs 'train the trainer award' at L.3 or L.4 and additional advanced training Modules.

Can I pay by Instalments ?

The BKMA ALLOW 2 candidates per course to pay via instalments. We require a £499 deposit. The remaining balance is paid via Direct Debit over 10 equal Installments.

What standard of fitness is expected ?

We expect commitment to your own fitness training. You need to be able to train all day for up to 8 days. Candidates usually have been training at least 3-4 times a week, including martial arts training prior to the course. Most train more in preparation for the course. We are not looking for elite athletes, we are looking for fit, self disciplined professionals.

*Note, the single biggest cause of failure is poor fitness and poor course preparation.

Do I have to Licence with the BKMA if I attend?

Yes, unless you are serving military personnel.

We are not in the business of churning out instructor courses. The Instructor Course is a right of passage for those wanting to become a professional instructor within the BKMA. We offer generous terms, a high level of support and high probability of long term success as a business.

I am serving military, do I still need to meet requirements?

No, as long as you adhere to an agreed training plan regarding your striking. Fitness and all other requirements apply. Service personnel do not have to licence with us.

I have further questions ?

[Email us](#) here with your question and we will try to answer as best we can. Please supply a phone number as its often easier to speak than type.

I am with another Krav Maga Organisation can I get involved ?

We are non political and happy to help. We don't expect graduates of other Long courses to retrain. [Contact us](#) and ask outlining your experience



British Krav Maga Instructor Certification

British Krav Maga Instructor certification is an 18 day course **attended in two 9 day phases** of training. Experienced Kravists graded to **P3 or above with a recognised organisation** can apply for Accreditation for Prior Learning and receive full certification after 9 days.

Phase 1- 9 Days attended training

History and Evolution of Krav Maga

Introducing Krav Maga Skills

Introducing coaching and class room skills

Theory Block: Skill acquisition and learning models

Close Quarter Combat : stand up - ballistic striking and blocking

Close Quarter Combat: stand up - blocking, movement & defensive skills

Coaching block - power generation and the kinetic chain (Slow motion video and adv coaching)

Close Quarter Combat: stand up - Escapes and Releases

Close Quarter Combat: stand up - surviving edged weapons

Close Quarter Combat: stand up - surviving impact and stick type weapons

Close Quarter Combat: stand up - use of improvised weapons

Coaching Block: Weapons survival - teaching and structure

Fighting from the ground

Final Testing and Evaluation

Phase 2: 9 Day attended training

Close Quarter Combat: Adrenalised scenarios

Close Quarter Combat: Microfighting

Coaching Block: Teaching sparring and Fighting Drills

Theory Block: Stress and performance coaching

Theory Block: The Law as applies to Self Defence

Close Quarter Combat: Firearms survival

Range Day - M4, Steyr Scout and Live shooting

Theory Block: School start up and media training

Theory Block: Marketing and the role of social media

Course assessment and Final Testing Day



BKMA Instructor training is many things. It's tough. It's real. It can be a life-changing. You learn authentic Krav Maga in a very small group with one of the UK's top instructors. You learn business skills and the mechanics of setting up a class. And you learn a thing or two about yourself in the process. What you can do. Where your limits are. How to break past those limits. Succeeding in the end of phase assessments is an exhilarating experience – afterwards, anything seems possible.

The professionalism of teaching standards, and the standards expected on assessment day are both very high, as is Paul Grey's patience and dedication to his students. This dedication goes far beyond instructor training, and into mentoring – in my first six months as a professional instructor, Paul has been on the end of a phone frequently to offer advice and answer questions. This level of support is mirrored by all the instructors – the BKMA is a tight tribe of people who will go out of their way to help each other. No hierarchy. No bullshit. Just the right advice and support as and when you need it.

It pays off too. Six months after instructor training, I have successful schools in two cities, 80 regular students, and growing every day, I've had the pleasure of training with and meeting a great deal of wonderful people and I've even been approached by the armed forces to run unarmed self defence sessions for service men and women on a base local to one of my schools, which is an honour and a privilege. And the best bit is the lifestyle change - I now teach Krav Maga for a living, which means I get to do what I love and I'm my own boss.

With the success of my schools, my business, and the incredible learning experience and personal growth on offer from such a demanding course, I can't speak highly enough of BKMA instructor certification. It's a major life upgrade and I wish I'd done it ten years earlier. Come prepared – don't underestimate the fitness requirements – and with an open mind, and you'll have an experience you'll never forget.

Will Bayley. Krav Maga Swindon.

BKMA Practitioner Level 1

Months of training and conditioning. Weeks of intense, combat specific preparation. 6 of the hardest hours of your life.

BKMA Practitioner Level 1, have you got what it takes ?



As part of the BKMA Instructor Development programme, the Association provides opportunities for further training Qualifications. These are voluntary, instructors do not have to be involved. The courses are typically taken often taken over several years and are partly subsidised by the Association. The BKMA does this to encourage further professional Development and diversification of expertise within its ranks.

BKMA tutors are all Experts in their own specialisation, Qualified Trainers and Qualified Krav Maga Instructors.

- PTTLS 'Train the Trainer' L.3 & L.4**
- Close Protection L.3 (Sia Recognised)**
- Conflict management L.3**
- Physical Intervention (Restraint) Instructor L.3**
- Fitness Instructor (Gym) L.2**
- Advanced Fitness Instructor L.3**
- Personal Trainer Full Diploma L.3**
- BTEC Diploma in Advanced Self Defence L.3**

These qualifications are delivered in addition to the normal BKMA Instructor development training.



BKMA Course Price List

As an organisation we are focused on developing long term relationships with the right people. We are not focused on selling Instructor courses. Therefore, we have to ensure what we offer is the 'right fit' for you.

Because of this there is an informal interview process. If you are located within a few hours of Bristol, we will may invite you to train with us. If you decide to progress we will ask for a £350 deposit to reserve your place.

2016 Course Prices

Phase 1. £999

A £350 deposit is required to hold your place.
The balance of £649 is due 7 days prior to the course.

Phase 2. £999

A £350 deposit is required to hold your place.
The balance of £649 is due 7 days prior to the course

Please note:

Course fees do NOT include food, travel or accommodation

Instalment scheme

The BKMA runs a course instalment scheme for 10% of applicants. The scheme is % free although there is an administrative charge of £70. An initial payment of £350 is required plus 10 equal installments of the balance.



What's on offer

Successful people ask better questions, and as a result, they get better answers.

Tony Robbins

BKMA Licensed Instructors receive:

- Full Instructor Training Package
- Instructor Manuals
- Seminar planning Support
- Marketing Materials
- Continued Professional Development
- Membership to a credible, National Organisation
- Nationally Recognised Training and Qualifications
- Professionally built websites and social media
- Online booking and automated email responders
- Mentoring, business planning and marketing support
- A successful business model for Instructors
- Direct Debit Processing
- Student Insurance at preferential prices
- Ongoing Professional Development training
- Support from a community of likeminded Instructors
- An active on line closed community
- Business and sales training
- Support marketing courses, gradings and seminars
- The most generous merchandising terms in the industry
- % Free instalment scheme for Instructor Training Course



Si vis pacem, para bellum



What Next ?

If you like what you have seen and are interested in training with us we'd love to hear from you. Contact us on 078 1234 6025 or via email at licensing.bkma@gmail.com

If you not sure you are ready yet, contact us. We run a range of training days and camps so that potential Instructors can come along and prepare along side others in the same position.

It's a great experience and a great way to meet the community.

Thanks for reading.

Paul Grey
Training Director